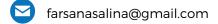
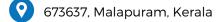


# CONTACT











#### **SOFT SKILLS**

- Time Management
- Creativity & Problem-solving
- Team Management
- Communication
- Adaptability & Flexibility

#### **ACHIEVEMENTS**

- Created logo for Edu facts
  Online Educational platform
- Created Portfolio Website and ranked it on SERP

#### Language

- English
- Malayalam
- Tamil

# SALEENA FARSANA

#### DIGITAL MARKETER

#### About Me

Dedicated and result driven Digital Marketing Intern who is excited to utilize my skills and experience as an intern. I constantly aims to push expectations and exceed goals. Looking for a suitable position with a company that values passion, integrity and hard work.

# Work Experience

# **Kenme Digital Academy**

#### **Social Media Management**

- Successfully managed & executed social media campaigns.
- Created and curated highperforming content for different social media platforms that increased engagement
- Developed detailed campaign reports analyzing key metrics to optimize social media campaigns

#### **Website Designing**

# Personal Portfolio

I created a website for myself to promote my freelance Digital Marketing Services through my Website

# Education

# **Kenme Digital Academy** 2024 Digital Marketing

- Written more than 40 contents on Linkedin
- Experience with tools like Google Ads, Meta ads,, Google Search Console, Google Analytics, Google tag Manager etc..

# Indira Gandhi National 2021 - 2024 Open University

#### **Bachelor of English Honours**

- Enable me to effectively communicate with colleagues and team members, ensuring seamless collaboration and project execution.
- honed my critical thinking and problem-solving skills,

# **SKILLS**

- Content Writing
- Social Media Marketing
- Content Creation
- Web Designing
- Campaign Optimization
- Logo Designing

#### REFERENCES

# SAHAL KK

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# **AJU MEHRAB**

#### Mentor

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