



SALEENA FARSANA

DIGITAL MARKETER

About Me

Dedicated and result driven Digital Marketing Intern who is excited to utilize my skills and experience as an intern. I constantly aims to push expectations and exceed goals. Looking for a suitable position with a company that values passion, integrity and hard work.

CONTACT

- +91 8921 529089
- farsanasalina@gmail.com
- 673637, Malapuram, Kerala
- <https://cfarsana.com>
- <https://www.linkedin.com/in/saleena-farsana-26947b306/>

SOFT SKILLS

- Time Management
- Creativity & Problem-solving
- Team Management
- Communication
- Adaptability & Flexibility

ACHIEVEMENTS

- Created logo for Edu facts Online Educational platform
- Created Portfolio Website and ranked it on SERP

Language

- English
- Malayalam
- Tamil

Work Experience

Kenme Digital Academy

Social Media Management

- Successfully managed & executed social media campaigns.
- Created and curated high-performing content for different social media platforms that increased engagement
- Developed detailed campaign reports analyzing key metrics to optimize social media campaigns

Website Designing

Personal Portfolio

I created a website for myself to promote my freelance Digital Marketing Services through my Website

SKILLS

- Content Writing
- Social Media Marketing
- Content Creation
- Web Designing
- Campaign Optimization
- Logo Designing

REFERENCES

SAHAL KK

Academic Head
Kenme Digital Academy
Phone : +91 7025 337044

AJU MEHRAB

Mentor
Kenme Digital Academy
Phone : +91 7907662300

Education

Kenme Digital Academy 2024 Digital Marketing

- Written more than 40 contents on LinkedIn
- Experience with tools like Google Ads, Meta ads,, Google Search Console, Google Analytics, Google tag Manager etc..

Indira Gandhi National 2021 - 2024 Open University

Bachelor of English Honours

- Enable me to effectively communicate with colleagues and team members, ensuring seamless collaboration and project execution.
- honed my critical thinking and problem-solving skills,